

**Fiscal Year 2009 Business Improvement District Annual Report
Tab 1. BID Programs and Services Impacts Template**

BID NAME:

Brighton Beach BID

Instructions: Insert the appropriate numerical into the grey cells where applicable. The values that you enter into the spreadsheet should reflect the cumulative fiscal year data, unless otherwise noted.

General	Explanation
Number of block faces	<i>a block face is one side of a street between two consecutive intersections; usually one side of a city block</i>
15	
Number of retail businesses	<i>establishments engaged in retailing merchandise and rendering services that operate in fixed point of sale locations located and designed to attract walk-in customers; this includes full-service restaurants and limited service eating and drinking establishments</i>
320	
District vacancy rate	<i>at the end of the Fiscal Year</i>
4%	
Number of full-time BID staff	<i>not including sanitation or security workers</i>
1	
Number of part-time BID staff	<i>not including sanitation or security workers</i>
0	

Sanitation	Explanation
Number of block faces covered by sanitation	<i>the number of block faces in your district serviced by your sanitation employees</i>
15	
Number of sanitation workers employed	<i>either in-house or contracted; part time or full time</i>
2	
Number of hours logged by workers	<i>please calculate the total number of hours worked annually by all sanitation employees and input the total; ex: 1 sanitation worker, working 8 hour days, 5 days a week is the equivalent of 2,080 hours worked annually (5 days X 52 weeks X 8 hours per day)</i>
5096	
Number of incidents of graffiti removed	
7	
Number of trash bags collected by your BID	
n/a	

Security	Explanation
Number of block faces patrolled by BID security <i>n/a</i>	<i>the number of block faces in your district that are staffed daily by your security/ public safety personnel</i>
Number of security workers employed <i>0</i>	<i>either in-house or contracted; part time or full time</i>
Number of security hours logged <i>0</i>	<i>please calculate the total number of hours worked annually by all security/ public safety employees and input the total; ex: 1 security worker, working 8 hour a day, 5 days a week is the equivalent of 2,080 hours worked annually (5 days X 52 weeks X 8 hours per day)</i>
Number of security incidents reported to personnel <i>0</i>	<i>including information requests</i>

Streetscape/Beautification	Explanation
Number of plantings maintained by your BID <i>0</i>	
Number of new plantings <i>0</i>	
Number of banners maintained by your BID <i>35</i>	
Number of new banners <i>0</i>	
Number of pieces of street furniture maintained by your BID <i>0</i>	
Number of new pieces of street furniture <i>0</i>	
Number of new pieces of public art <i>0</i>	<i>installed through a BID-sponsored program</i>

Promotion	Explanation
Number of district guides, brochures and coupon books distributed by your BID 3450	
Number of public BID events held 4	<i>sponsored or co-sponsored by the BID</i>
Number of attendees to public BID events 12000	<i>sponsored or co-sponsored by the BID; cumulative of all events throughout the Fiscal Year</i>
Number of unique visitors to your BID's website n/a	

Other Data Your BID is Tracking (please explain)	Explanation